

# 48th Annual Folk Fair

## Our Vision

For over 47 years, the Tampa Bay community has celebrated diversity at the St. Petersburg International Folk Fair.

Where arts, food, and entertainment join over 25 ethnic groups and bring together more than 10,000 people year after year.

In order to keep the SPIFFS mission alive in 2023, we need your help!

As you look over this packet, please consider sponsoring SPIFFS for the 48th annual International Folk Fair.

## Our Movement

The Fair, located at the Albert Whitted Park in downtown St. Petersburg, lasts for three days: October 19-21, 2023.

The first two days are set aside for students attending elementary, middle and high schools from the entire Tampa Bay area. The last day the fair is open to the general public.



### Contact Us:

Phone: (727) 289-3744

E-mail: [InternationalFolkFair@gmail.com](mailto:InternationalFolkFair@gmail.com)

Website: [www.SPIFFS.org](http://www.SPIFFS.org)

Social: [www.facebook.com/spiffsfolkfair/](https://www.facebook.com/spiffsfolkfair/)

Office: 2335 22nd Ave S., Suite 14

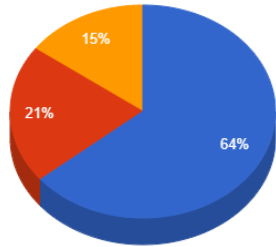
St. Petersburg, FL 33712



**Sponsorship Opportunity**



## Demographics



● From St. Petersburg ● Pinellas County ● Tampa Bay

About 18,000 people are expected to attend the 2023 SPIFFS International Folk Fair. Most of these attendees are local, and we attract many newcomers each year. Gain exposure to the greater Tampa Bay area!

## Benefits

Includes both on-site and media exposure. The following list contains multiple advertising possibilities .

### On Site Recognition:

- ◆ Banner placement at fair
- ◆ Exhibit Space
- ◆ Stage Announcements

### Media Recognition:

- ◆ Radio
- ◆ TV
- ◆ Print Media
- ◆ Social Media
- ◆ Logo with hyperlink on Folk Fair website
- ◆ Inclusion in Facebook, Twitter, and Instagram
- ◆ Sponsor recognition in press releases

# 2023 Sponsorship Levels

	Ambassador	Counselor	Chargé d'affaires	Envoy	Diplomat
Banner placement at Main Stage	★	★			
Advertisement in Souvenir Program	FULL PAGE	FULL PAGE	HALF PAGE		
Banner placement on event grounds	★	★	★	★	
Complimentary space to promote your products & services	10'x10' TENT	8' TABLE	8' TABLE	8' TABLE	
Logo and link on flyers and website	★	★	★	★	★
Logo on all print, radio & TV ads	★	★	★	★	★
Complimentary tickets	75 TICKETS	50 TICKETS	25 TICKETS	25 TICKETS	15 TICKETS
	\$10,000	\$5,000	\$2,500	\$1,000	\$750

## Want to advertise your business in the Folk Fair Program?

BACK COVER	FULL COLOR	\$500
INSIDE BACK COVER	FULL COLOR	\$400
INSIDE FRONT COVER	FULL COLOR	\$400
FULL PAGE	B&W	\$200
1/2 PAGE	B&W	\$100
BUSINESS CARD	B&W	\$50
2-LINE SPONSOR GREETING	B&W	\$25
T-SHIRT LOGO	BACK	\$200